

Satellite radio is so popular because it offere to its listeners the programming and services that they desire. The NAB membership has had decades to create a customer base by offering their own programming, yet never really hit the mark with customers. Since I SUBSCRIBE to XM, the NAB has no legitimate claim to my programming provided the programming content is both produced and traded legally (essentially not pirated). The issue seems to me that the NAB chooses spend money lobbying to detract from the competition rather than investing to improve their own offerings.